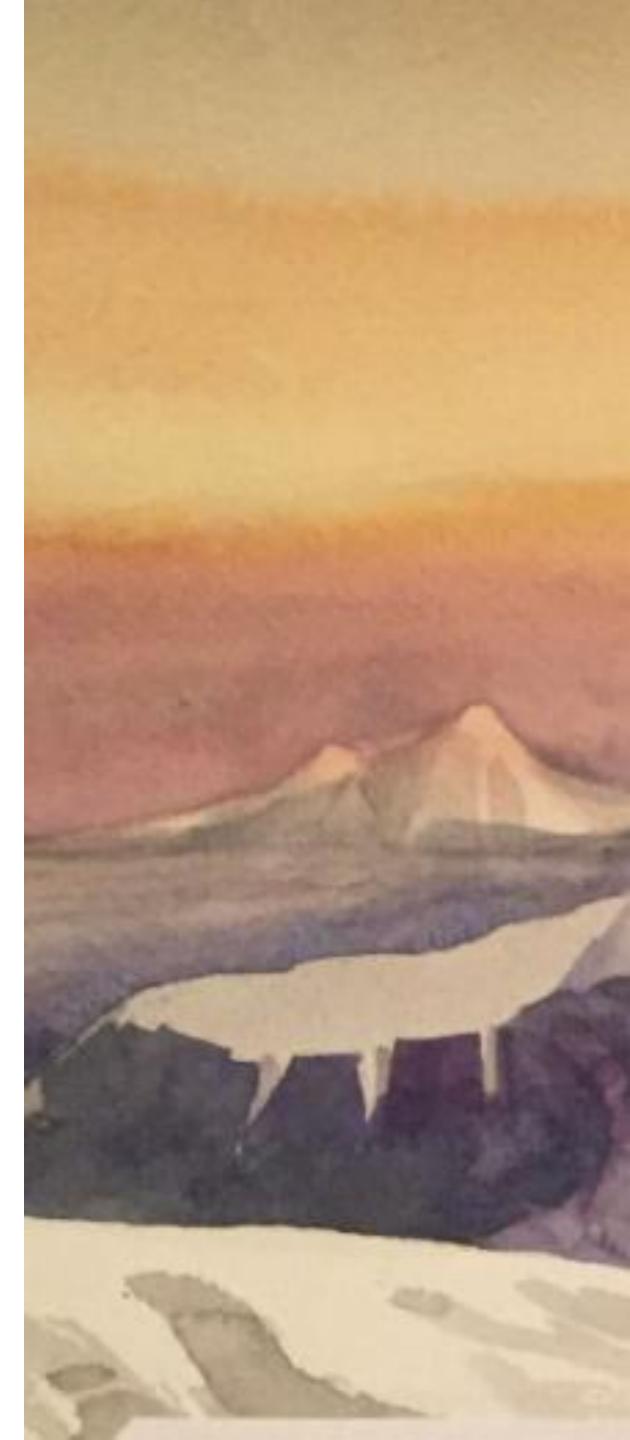




RMCA FORUM AGENDA

Arrival and Coffee	8.45 – 9.00
Welcome and Introduction of RMCA Council	9.00 – 9.15
Q&A Clubs and RMCA	9.15 – 9.30
Guest Speakers - Whakapapa Holdings Limited	9.30 – 10.30
Morning Tea	10.30 – 10.45
Guest Speakers – Department of Conservation	10.45 – 11.30
RMCA and DoC Partnership: Mountain Clean-up	11.30 – 12.30
Lunch	12.45 – 1.15
Q&A Clubs and RMCA Round Up comments	1.15 – 1.30
Constitution Workshop	1.30 – 2.30



Celebration of Certainty

- **commitment to the longer term**
- **contribution to the local community**
- **expansion of activities and events**
- **improved snow making with water easement**





From Surviving to Thriving in 2025

- **Ten new superior snow making guns**
- **Special Season Pass Price for RMCA Member Clubs**
- **Three year pass for Life Pass Holders**
- **Vibrant WHL events calendar**
- **Let's plan to thrive**



Building Clubs Engagement

- Club Events
- Community Events
- WHL Events



Use a mix of media to expand reach

- **RMCA Website**
- **Newsletters**
- **Emails**
- **Face Book**
- **Instagram**





 Edit cover photo



Ruapehu Mountain Clubs Association

1.2K likes • 1.3K followers



 Professional dashboard

 Edit

 Advertise



Group by Ruapehu Mountain Clubs Association



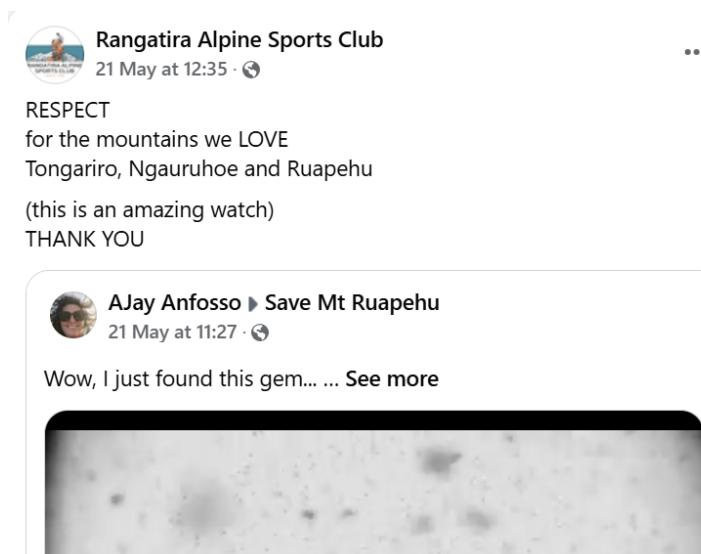
RMCA Whakapapa Clubs Community Notice board

Public group · 736 members

Rangitira Alpine Sports - example of great mixed media communication

Rangatira Alpine Sports Club

871 likes • 918 followers





RMCA Website Update

- **Updates commencing June**
- **Email secretary@rmca.org.nz**

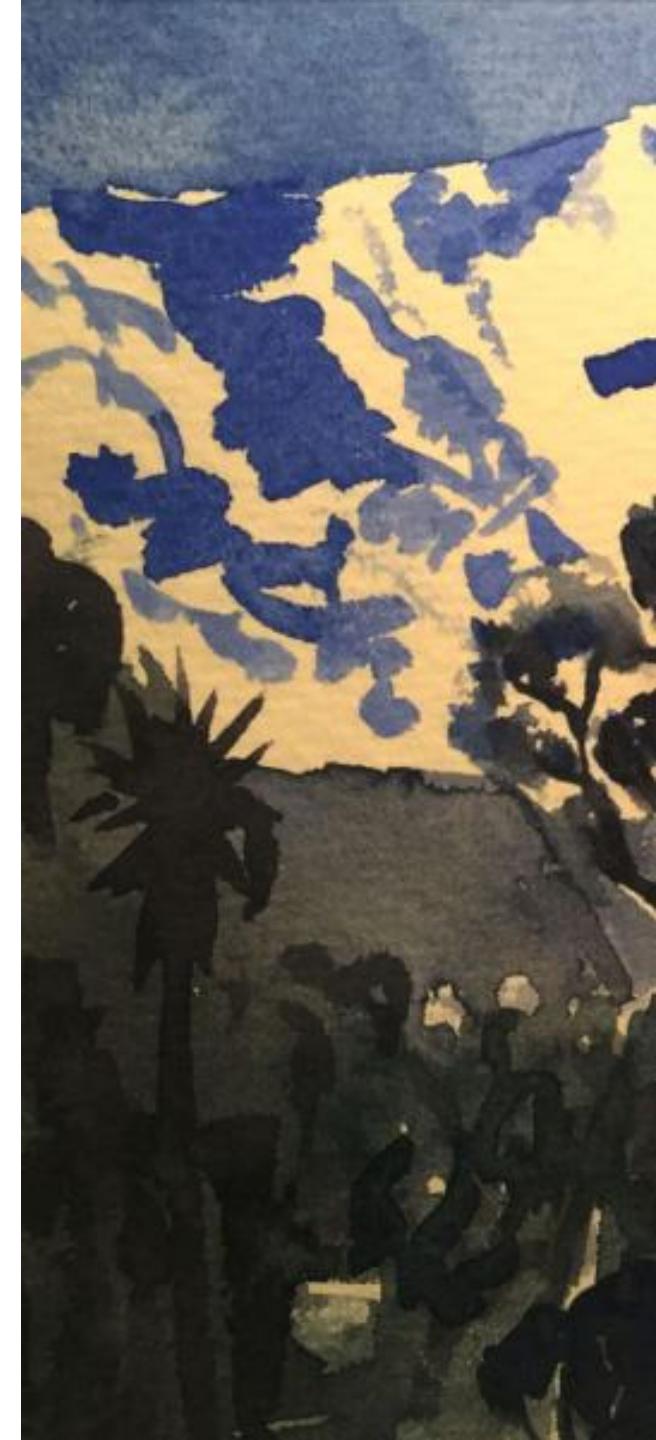




Our role as custodians on the Maunga

- **Step up and show up**
- **Keep the Maunga in pristine condition**
- **For our Rangitahi and future generations**
- **Show gratitude to Iwi & hapu**

- **Demonstrate host responsibility on the slopes**
- **Work with DoC & meet all standards required**



The 2025 Plan

- **Collaborate**
- **Plan to succeed**
- **Share with pride the WHL events**
- **Communicate with our members**
- **Grow young family memberships**
- **Embrace aging memberships**
- **Mid week offers**



Ngā mihi nui

RUAPEHU
Mountain Clubs Association

