



RMCA FORUM AGENDA

Arrival and Coffee	8.45 – 9.00
Welcome and Introduction of RMCA Council	9.00 – 9.15
Q&A Clubs and RMCA	9.15 – 9.30
Guest Speakers - Whakapapa Holdings Limited	9.30 – 10.30
Morning Tea	10.30 – 10.45
Guest Speakers – Department of Conservation	10.45 – 11.30
RMCA and DoC Partnership: Mountain Clean-up	11.30 – 12.30
Lunch	12.45 – 1.15
Q&A Clubs and RMCA Round Up comments	1.15 – 1.30
Constitution Workshop	1.30 – 2.30



Celebration of Certainty

- **commitment to the longer term**
- **contribution to the local community**
- **expansion of activities and events**
- **improved snow making with water easement**





From Surviving to Thriving in 2025

- **Ten new superior snow making guns**
- **Special Season Pass Price for RMCA Member Clubs**
- **Three year pass for Life Pass Holders**
- **Vibrant WHL events calendar**
- **Let's plan to thrive**



Building Clubs Engagement

- **Club Events**
- **Community Events**
- **WHL Events**



Use a mix of media to expand reach

- **RMCA Website**
- **Newsletters**
- **Emails**
- **Face Book**
- **Instagram**





 Edit cover photo




Ruapehu Mountain Clubs Association

1.2K likes • 1.3K followers



 Professional dashboard

 Edit

 Advertise



Edit

Group by Ruapehu Mountain Clubs Association

RMCA Whakapapa Clubs Community Notice board

Public group · 736 members

Rangitira Alpine Sports - example of great mixed media communication

Rangitira Alpine Sports Club

871 likes • 918 followers

Rangitira Alpine Sports Club
11h · 🌐



Geoff Wood ▶ RMCA Whakapapa Clubs Community Notice board



Rangitira Alpine Sports Club

16h · 🌐

Get EXCITED !!!!!!! More snow making in the Waterfall and Rock Garden area. July school holidays here we come.



Rangitira Alpine Sports Club

21 May at 12:35 · 🌐

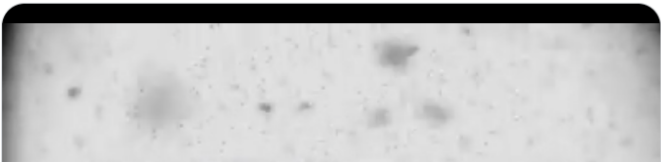
RESPECT
for the mountains we LOVE
Tongariro, Ngauruhoe and Ruapehu
(this is an amazing watch)
THANK YOU



AJay Anfosso ▶ Save Mt Ruapehu

21 May at 11:27 · 🌐

Wow, I just found this gem... .. See more



Rangitira Alpine Sports Club

Yesterday at 08:05 · 🌐



Rangitira Alpine Sports Club

21 May at 08:40 · 🌐

THIS WEEKEND AT OHAKUNE
A bunch of lads & lady are going to the Ohakune lodge this weekend to do some tree chopping. If this is your THING and you would like to join ... See more





RMCA Website Update

- Updates commencing June
- Email secretary@rmca.org.nz





Our role as custodians on the Maunga

- **Step up and show up**
 - **Keep the Maunga in pristine condition**
 - **For our Rangitahi and future generations**
 - **Show gratitude to Iwi & hapu**
-
- **Demonstrate host responsibility on the slopes**
 - **Work with DoC & meet all standards required**



The 2025 Plan

- **Collaborate**
- **Plan to succeed**
- **Share with pride the WHL events**
- **Communicate with our members**
- **Grow young family memberships**
- **Embrace aging memberships**
- **Mid week offers**



Ngā mihi nui

RUAPEHU
Mountain Clubs Association

